

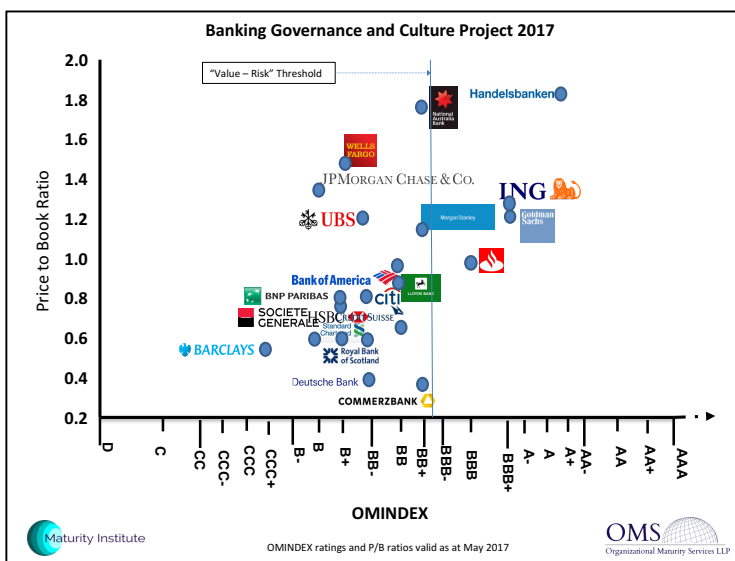
# BANKING GOVERNANCE & CULTURE

*Creating Wealth & Societal Value in the Global Banking Sector*

**Are our banks working?** Have our banks improved since the global financial crisis in 2008? Do they pose less risk? If so, has this translated into higher value for investors, customers, workforces and other key stakeholders?

The Maturity Institute's ground-breaking, comprehensive 65-page **Banking Governance and Culture Report** has answers to these questions.

*"...I will confess I understand little about how corporate cultures work or how to improve them. . I think I understand money pretty well; culture puzzles me. But culture is there and it matters."* **Robert Armstrong, Senior Economics Correspondent, Financial Times, 2017**



*Using unique Organizational Maturity Ratings (OMR®), we provide in-depth analysis of critical Governance and Culture issues that impact value and risk across 21 banks. We cover key issues of corporate purpose, innovation, leadership quality, trust & engagement, decision-making, and human capital, and deliver insights into "intractable" issues such as bank regulation, executive pay and diversity.*

## Find out:

1. How better governance and culture can **double net income** generated by the sector.
2. Why OMINDEX ratings are a **leading indicator** of organizational health.
3. What banks remain **at risk** from disruptors and their own human governance failures and why conventional analysis misses crucial insight.
4. Whether bank boards have the **right capability** for effective oversight and which banks are getting the best value from their CEO.
5. Who is generating the most **Total Stakeholder Value** and why this provides long-term differentiated competitive advantage.

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